



HOW TO DRESS WITH  
**RESPECTFUL  
ELEGANCE**  
DURING THE  
DUBAI WORLD CUP



كأس دبي العالمي  
DUBAI WORLD CUP

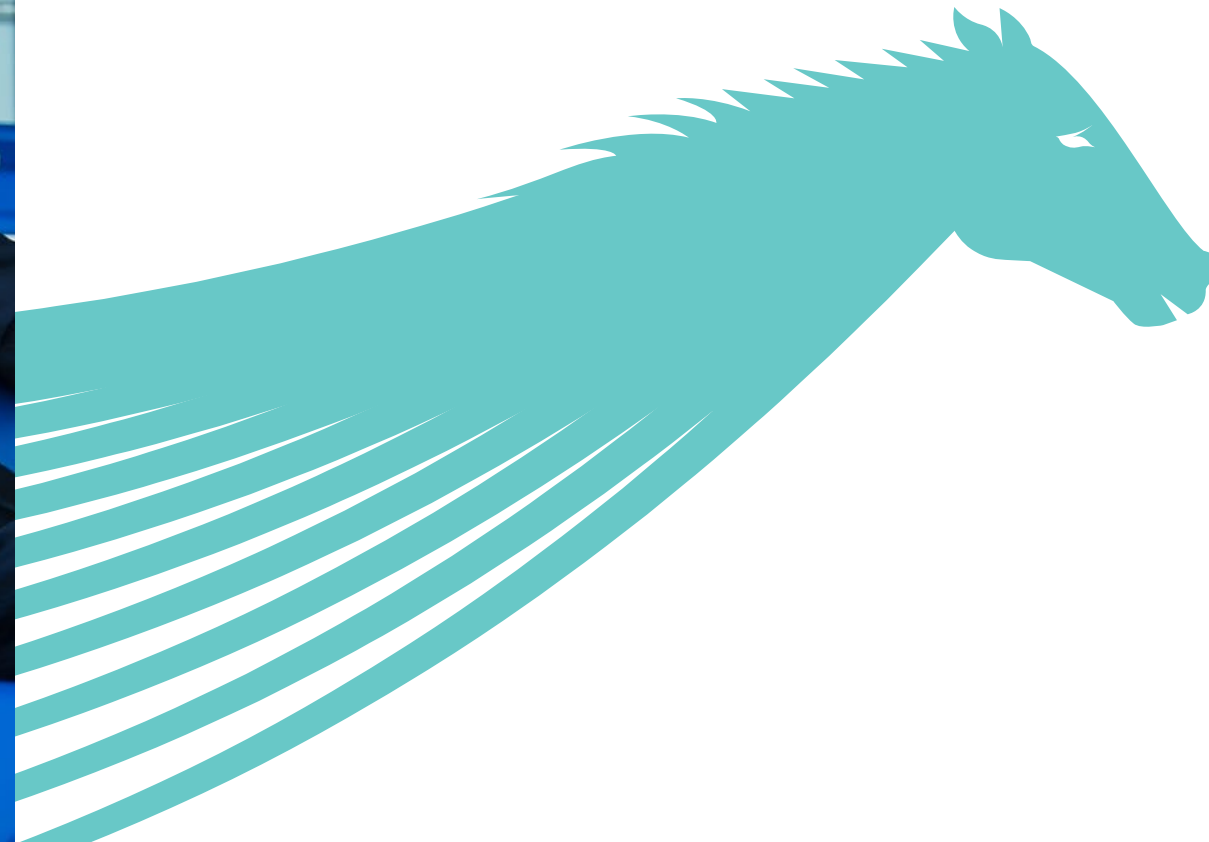


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# INTRODUCTION

The richest event and most anticipated event on the global racing calendar, the Dubai World Cup on 29th March 2014, is also the most prestigious in the style stakes. Here, a degree of sartorial chic is always the firm favourite amongst guests. This simple guidebook comprises useful tips on how you can avoid offending local sensibilities while revealing only a sense of how to dress with taste.





## GENTLEMEN

The crafted lines of a tailored two piece or lounge suit signify leisure and status. Enhance your appearance with a complimentary dress shirt, tie and handkerchief. For understated style, the practical simplicity of national dress is a winner in terms of dignified refinement.

Casual attire is however strictly unacceptable. Men in jeans, t-shirts, trainers or flip-flops will be refused admittance.



## LADIES

Maintaining relative chic while displaying the perfect balance of classiness is key. Make a statement in an elegant dress or below the-knee skirt with chic accessories. Adopt modesty; keep necklines and midriff covered. Avoid see-through materials. Think daywear, think eveningwear; the only showy aspect should be your extravagant headwear.







## CHILDREN

Young children 5 years and below in pushchairs or strollers will not be permitted entry into the Meydan Grandstand, hospitality facilities at the Meydan Racecourse and Apron Views, excluding the Meydan Hotel and General Admission enclosure. All children above the age of 5 will require a badge/ticket to enter any hospitality area by purchasing a full priced ticket. Children 12 years and under will gain free entry to the General Admission area.





## JAGUAR STYLE STAKES

Always a popular feature amongst Dubai World Cup fashionistas, the Jaguar Style Stakes returns with exceptional prizes for Best Dressed Lady, Best Dressed Man, Best Dressed Couple, Best Hat and more. The event exudes panache, charm and grace - attributes that are synonymous with such a classy automotive brand. Perhaps 2014 is the year that you woo the judges and win.







## THE PARADE RING

Set amid immaculately manicured greens, the Parade Ring Lawns is the ideal location for you to get up close and admire the world's finest thoroughbreds during their pre-race showing. The Lawns are open to all badge holders and Apron View Patrons.



## GENERAL ADMISSION

The dress code for men and women in the General Admission area is smart casual. Again, jeans, t-shirts, trainers and flip-flops are not allowed, while ladies are encouraged to wear hats and to dress with distinction. Children 12 years and under gain free entry.







BE PART OF THE ACTION



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